

# BAUM Inside

THE BAUM KUNSTSTOFFE GMBH PARTNER MAGAZINE



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## Dear Customers and Business Partners,

Sustainability, modern e-commerce solutions, career prospects and connectedness to nature:

BAUM continues to develop – successfully!

In this edition, find out everything about our Silver award from EcoVadis, our easy-to-use e-commerce solutions, and the future careers that we offer young people. We also want to share with you what our „company rabbit“ has been up to.

We hope you enjoy reading this issue!

**Your BAUM team**



# E-Commerce

## Simple and fast ordering processes at BAUM

**O**ur e-commerce packages, that can be incorporated into your ordering system for our entire range, provide you with a simple and fast buying process. The link between your SAP system – or other systems – and our e-commerce portal enables you to process all your purchases online under individually agreed contractual conditions.

This avoids complex and time-consuming ordering processes for different individual purchases. You select all the products you need in one go, and the practical interconnection between our platform and, for example, your SAP-Ariba system transmits your order directly to us. A number of our customers are already using this optimized solution and are delighted with the benefits. Why not profit from this streamlined process as well – we would be delighted to advise and work with you to develop the appropriate framework agreement.

# Sustainable production

## BAUM receives Silver award



The production of plastic products is subject to rigid requirements placed on its manufacturing processes. Sustainability and environmental protection are legally regulated in this field and are continuously monitored. At BAUM we take this one step further and act in line with specific guidelines that go far beyond the prescribed requirements. This has seen us being awarded Silver from independent ratings platform EcoVadis.

The ratings agency had previously analyzed the entire company. The main focus points here were not simply energy efficiency but also recycling and waste avoidance, as well as transparency in sourcing goods from suppliers, and the production of those goods. BAUM achieved very positive results in all the areas examined. The fair and responsible treatment of the firm's own employees, as well as its clear position against child labor in foreign supplier firms were highlighted in particular in the evaluation. The Silver medal award means that we are in the 30% of top performers in the area of „Sustainability“, and we are proud of this result. But BAUM just wouldn't be BAUM if we were to rest on our laurels. Our claim to offer the highest possible quality at all times, coupled with a spirit of innovation and a strong sense of responsibility, mean that we are looking at an extremely bright future.



## Leaping ahead "Company rabbit" on a tour of discovery

Nature and plastic – at first glance you would think these topics would be complete opposites. The fact that this isn't necessarily always the case has been demonstrated by our little company rabbit for some time. As a frequent and welcome guest to our company site, our long-eared friend provides a little diversion from our everyday working life, at the same time showing us that our responsible approach to nature is the right way of going about things.

So we are proud that we are able to welcome a shy visitor like this one to our site on a regular basis. He also represents a symbol of the company's connectedness to nature, and encourages us to maintain and continuously expand our concept of sustainable and environmentally friendly production. This is why we enjoy the visits from our flighty little friend, and are delighted whenever he chooses to hop around on our green spaces.





# Training with BAUM

a variety of options at our company

The ideal start to your working life – faced with the wide range of careers available it's not always easy for young people to identify the right options. Job fairs help by providing guidance and ideas, and BAUM also introduces itself to numerous young people at these events. The most recent fair was „Beruf aktuell“ held on February 4th in Pforzheim CongressCentrum.

Here we presented all the key information on apprenticeships as a Process Engineer for Plastic and Rubber Technology / Coating Technology, Design Engineer, Mechanical and Plant Engineer or Industry Salesperson at BAUM. And who is better placed to report on these careers than our trainers and current apprentices themselves? To this end, our job fair team was accompanied by several apprentices and their mentors, who provided information both on products from BAUM and on their everyday working lives.

This resulted in many interesting discussions, from very general queries, to specific career aspects, through to vocational colleges and their requirements.

A topic that came up repeatedly during these discussions was the desire for practical placements. It became clear that increasing numbers of potential apprentices would first like to complete a practical placement at the company. BAUM is happy to fall in line with this trend and offer students the opportunity to learn more about the various apprenticeships at a production company. We would like to take this opportunity to give young people their first practical experiences of the career they are interested in, and to show them the excellent career opportunities at BAUM. After all, we offer all our apprentices the best possible chances of gaining a permanent position.

