

BAUMInside

THE BAUM KUNSTSTOFFE GMBH PARTNER MAGAZINE



Small group – huge success

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BAUM Fluorplastic

Our subsidiary in Shanghai

SEPT
2016



Dear Readers,

We look back at 30 years full of innovative strength and an exciting company history, three decades in which BAUM transformed itself from a small family-owned company into the market leader for lined piping systems. That called for a fitting celebration! In addition to throwing a colorful "Feschtle" (a small festival in Swabian German dialect) for our employees, we also invited our customers and anyone else who might be interested to our open house in Birkenfeld, where we gave everyone an exclusive glimpse into our production areas, lab and business departments.

BAUM also enjoys a strong presence outside of Germany, thanks to our subsidiaries in the US and China. In this issue of BAUMInside, you'll learn more about our subsidiary in Shanghai. More to come in the next installment ...

Happy reading!

Your BAUM team



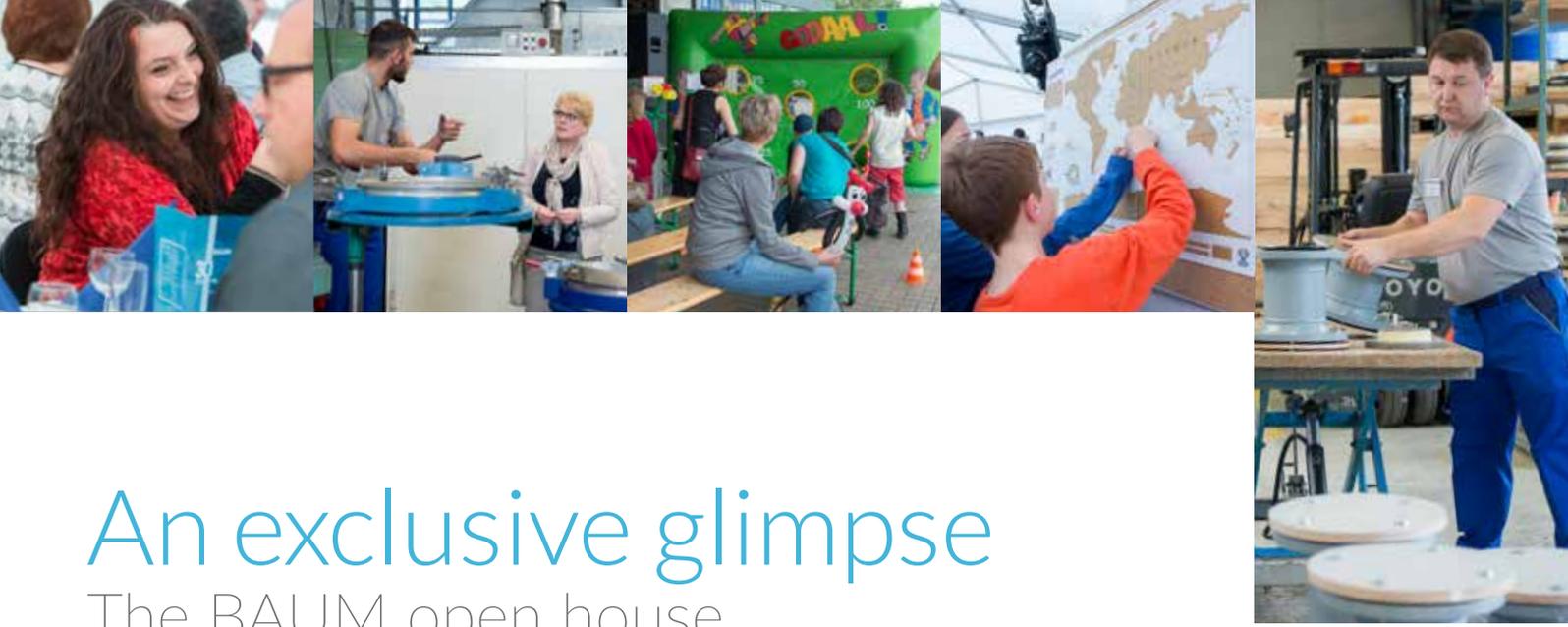
Thinking ahead, driving innovation and constantly working to improve our products – that's what defines our 30-year company history. Without employees who bring great dedication, willpower and inventiveness with them to work everyday, none of it would have been possible. That's why we wanted to first put on a "Feschtle" (Swabian for "small festival") to celebrate three decades of BAUM with our employees and their families in an intimate setting.

Small group – huge success

Our staff party

Of course, a generous buffet and cocktails were provided for everyone's enjoyment. Later in the evening, the Stuttgart-based band "MadChick of Soul" fired up the lively crowd, and it wasn't long before the first bodies were out on the dance floor. It was a staff party that brought people closer together, and one that we won't forget for years to come!





An exclusive glimpse

The BAUM open house

A chance to watch professionals produce piping systems and research new materials and manufacturing techniques in the lab, live and in person, is what awaited visitors at our open house. The experience made it clear just how much craftsmanship, inventiveness and know-how is involved in BAUM's production operations. Extrusion, steelwork, lab work and assembly – on June 19, in celebration of

our 30-year anniversary, we opened our doors to give all interested visitors a glimpse behind the scenes. But the steel shop wasn't the only place to sparkle that day: A soccer goal with target holes gave kids and adults alike an opportunity to put their kicking prowess on display, and our staffers in the business departments were available to speak with prospective trainees and employees about application eligibility and any other

questions. There was also live music, a raffle and culinary highlights – from the grill, the stove and the buffet – to ensure a proper festive atmosphere. We'd like to say thank you for the large number of interested visitors, for a fantastic party and for the stimulating conversation. We'd also like to congratulate the raffle winners on their prizes, which included an iPhone and Jochen Schweizer "experience" gift certificates!



BAUM Fluorplastic

Our subsidiary in Shanghai

With an area of 912 square meters and a production output of thousands of parts per year, BAUM Fluorplastic is one of our most important and fastest growing foreign subsidiaries. There, we mainly manufacture PTFE-lined pipes and molded parts for well-known customers such as BASF, Bayer, LONZA and Wacker.

BAUM established a local presence in China in 2006 in what would prove to be a very smart strategic move. The proximity to customers based in the region means that transport routes are

kept particularly short and production is highly flexible. Warehouses for prefabricated ANSI and DIN parts and injection molded PFA parts made in Germany allow quick access and expand our on-site product portfolio. The result is the ideal supply of our local customers with what they need, even for large-scale projects. In 2013, BAUM delivered 12 million Chinese yuan worth of products to the new MDI production site of chemical giant BASF in Chongqing, proving yet again how effortlessly our company handles large order volumes.

More on our subsidiary
in Shanghai

